

Van Heusen is India's No. 1 premium lifestyle brand for professionals. With a rich heritage of 129 years in the United States of America, the brand entered India in 1990. Over its 34 years of history in India, Van Heusen has emerged as a fashion authority for the ever-evolving Indian consumer and has established itself as the one-stop destination for the latest trends. Today, Van Heusen is not only the most preferred workwear brand, but also effortlessly straddles across the entire spectrum of occasions like casuals, ceremonial, party wear and recently launched activewear.